

# **BRIGHTSIGN XD PRODUCT LINE**

# **Bright**Sign®

#### **EXCEPTIONAL PERFORMANCE. ENGAGING SOPHISTICATION.**

Introducing the industry's first line of solid-state digital sign players with PC-class performance. State-of-the-art technology includes an advanced video decoding engine with superior scaling technology that delivers pristine 1080p60 video and supports 3D content. The video engine is capable of decoding two 1080p60 videos or several lower-resolution videos simultaneously. BrightSign XD brings Live HDTV to your signage using an ATSC/Clear QAM tuner or HDMI input. The ATSC tuner is used to play cable TV\* or closed circuit TV broadcasts, and the HDMI input to play any broadcast content – even HDCP protected content. All models support HTML5 so content creators can use familiar development tools to create engaging content. BrightSign's touch-screen interactivity is enhanced with swipe/gesture control.



#### **XD230 Networked Player**

Powerful video engine capable of dual Full HD 1080p60 video decoding and simultaneous content playback from local, networked and streaming sources. Abundant content support including HTML5 and 3D content. And UDP network control for messaging between BrightSign and third-party devices.



#### **XD1030 Networked Interactive Player**

All the features of the XD230 plus S/PDIF output for pure digital and surround sound audio and a diverse range of interactive controls such as GPIO, serial, USB, UDP and mobile devices, for engaging interactive displays.



#### **XD1230 Networked Interactive Player with Live HDTV**

Includes all the features BrightSign offers plus Live HDTV playback, so you can play content from any broadcast channel (even HDCP protected content) via the HDMI input and content from cable TV or closed circuit TV broadcasts via the ATSC/Clear QAM tuner.

#### **FEATURES**

#### **Powerful video engine**

- Uncompromised decoding, capable of playing two 1080p60 videos or several lower-resolution videos simultaneously
- Superior scaling technology delivering pristine 1080p60 video for any screen or zone size
- Simultaneous playback of content from local, streaming and live content sources
- Accelerated JPEG decompression for instant image display and professional quality transitions

## **Exceptionally dynamic capabilities**

- Interactive controls including touch/swipe, GPIO, USB, serial, UDP, mobile devices and more
- HDMI in to play Live HDTV broadcasts, even protected HDCP content
- ATSC / Clear QAM tuner to play any cable TV\* or closed circuit TV broadcast content
- Live Text integration to update content dynamically without republishing
- Stream all types of media from video and audio to real-time RSS social media feeds, including Twitter and Flickr

#### Infinite display possibilities

- Abundant content support Full HD videos, images, audio,
   HTML5, Live TV, streaming content, 3D content and Live Text
- HTML5 support to create engaging content using well known development tools
- Exceptional video walls including non-standard display shapes and mixed screen orientation
- Zones feature to multiply your content playback on a single screen
- Video and audio playlists run independently from a single player
- S/PDIF output for pure digital and surround sound audio

### Reliable and easy to use

- Highly reliable solid-state platform and a slim OS no PC
  down time.
- Locking power connector to avoid unintentional power-downs
- Effortless presentation creation using the included BrightAuthor software
- Internal MicroSD card slot for secure content storage and playback
- Built-in networking to manage, update and measure your signage remotely
- Low power consumption means low heat emissions and low operating costs

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ODEL SPEC	IEICATIONS	XD230	XD1030	XD1230
IUDEL SPEC	IFIGATIONS	Networked Player	Networked Interactive Player	Networked Interaction and Live HDTV Playe
/IDEO ENGINE	Up to 1 GB DRAM	X	X	X
PROCESSOR	Storage via SDXC (up to 2TB)	X	X	Χ
VIDEO ENGINE DECODER	Decodes @ 25 Mbit/s	X	X	X
	1920x1080@60p dual decoding	X	X	Χ
MEDIA FORMATS	Video Codecs: MPEG-1, MPEG-2, H.264, WMV	X	X	X
	Video Containers: MPEG-2 transport and program streams, AVCHD/BDAV, ASF, MP4	X	X	X
	3D Video Codecs: MVC	X	X	X
	3D Capability (side-by-side, top-over-bottom, frame-packing)	X	X	Χ
	Images: BMP, JPEG, PNG	X	X	Х
	Audio: MP2, MP3, AAC, and WAV (AC3 is passed through)	X	X	X
	Supports HTML5	X	X	X
DISPLAY RESOLUTIONS**	PAL/NTSC	X	X	Х
	1080I/p, 720p, 576I/p, 480I/p	X	X	Х
	800x600x60/75p, 1024x768x60/75p, 1280x768x60p, 1280x800x60p, 1360x768x60p	X	X	Х
	1280x960x60p, 1280x1024x60p, 1440x900x60p	Χ	X	X
	Locking Power Connector	X	X	Х
CONNECTORS	SD Slot for SDHC and SDXC	X	X	Х
	Internal MicroSD Slot	X	X	Х
	USB High Speed Host Port		X (2 ports)	X (2 ports)
	GPIO Port (8 bi-directional)		X	Х
	RS-232 Serial Port		X	Х
	3.5mm Analog Stereo Audio Out	X	X	X
	S/PDIF Out		X	X
	3.5mm IR Out	X	X	X
	HDMI Out	X	X	X
	VGA Out (Component Video, Composite/S-Video)	X	X	X
	RF Input			X
	HDMI Input			X
	Ethernet 10/100	X	X	X
	LEDs		pdate, Network, Wi-Fi, Ethern	
	Reset Button	x	X	X
FEATURES	Looping Playlists & Multiple Content Zones	X	X	X
	Multiple Video Zones	X	X	X
	Accelerated JPEG Decompression	X	X	X
	ATSC/Clear QAM Tuner to play live HDTV content (RF In)*	^	^	X
	HDMI Input to play live HDTV (including HDCP secured content)			X
	Video Wall Synchronization and Remote Interactivity (via Network Commands)	X	X	X
	Text Ticker Feed and Subtitles	X	X	X
	Live Text, RSS and Twitter Feeds	X	×	×
	USB, GPIO and RS-232 Serial Interactivity	^	X	X
	Supports Touch Screen and Swipe/Gesture Interactivity		X	X
	Playback Scheduling and Day-Parting	X	X	X
		X	X	×
	Usage Tracking Statistics  Real Time Clock	X	X	X
		^	×	×
	Update Content via USB	V		
OFTWARE	Free Bright Author Software	X	X	X
ACCESSORIES	BrightSign Networking Options	X		X
	USB Button Pads  Mireless Medule	V	X	X
	Wireless Module	X	X	X
MISCELLANEOUS	SDHC and MicroSD Class 10 Cards (various capacities)	X	X	X
	Dimensions	168 x 42 x 149mm (W x H x D) or 6.6 x 1.7 x 5.9 in. (W x H x D)		
	Weight	669 grams or 23.6 oz		
	Power		12V / 3A	
	Multi-Country Power & Regulatory Approvals	X	X	X

<sup>\*</sup> DVB is not supported

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<sup>\*\*</sup>Not all video modes are supported for both HDMI and VGA